



2026 STUDENT CASE COMPETITION

Teams analyze a real-world business problem and present data-driven solutions to a panel of judges, showcasing their analytical, problem-solving, and communication skills.

**NORTHERN KENTUCKY
UNIVERSITY
HAILE COLLEGE OF BUSINESS**
Highland Heights, KY (Greater
Cincinnati)

APRIL 10-11, 2026

Teams of up to 4 undergraduate
students

**REGISTRATION: \$320 per team – A
team advisor is not required, but must
register separately if attending**

PRIZES (TEAM AWARD)

1ST Place: \$1,000

2ND Place: \$500

3RD Place: \$200



Register your team before Mar10, 2026

**Space is limited. Please contact the
conference chair, Bulent Erenay
(erenayb1@nku.edu) before
registering.**

Contact for more information

Bulent Erenay

erenayb1@nku.edu

Mary Belwood Garves

belwoodgam1@nku.edu

Hotel Information: Holiday Inn Express Wilder and Comfort Inn & Suites Northern Kentucky. Both of them are minutes away from NKU campus. See the [MWDSI](https://www.mwdsi.com) website for links and rates. Place your reservation before Mar 19, 2026 for special conference rates.